

Get the Msg



DRNK DRVN & U
is nvr the right TXT





Get the Msg!

GET THE MESSAGE

Rachel Ann Gollhardt

Jst Lk U

Just Like You



WHT A Nght

prt @ bff! Uin? Party's at my best friends! Are you in?

DRKN?

Is there going to be drinking?

YA BYOB!

Yes, it's bring your own bottle!

N4Me!

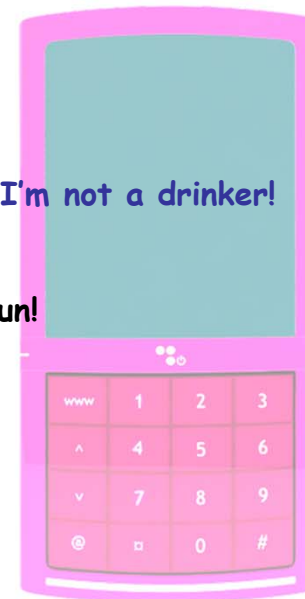
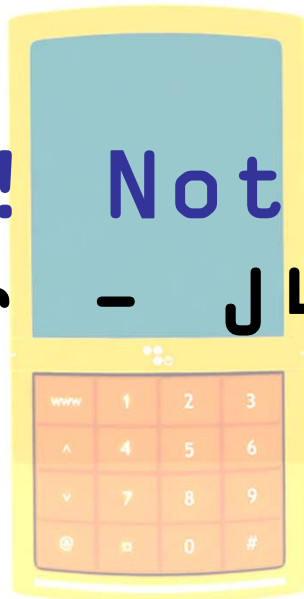
No thanks, that's not for me!

Y?

Why?

IDK! Not a DRKR! I don't know? I'm not a drinker!

cm Ovr - J4F! Come over - Just for Fun!



btn! Uin???

It's better than nothing! Are you in?

IDK

I don't know.

Cm on Bkewl!

Come on, be cool!

Ur eta?

What time are you going?

OMW! Nd a RD?

I'm on my way, do you need a ride?

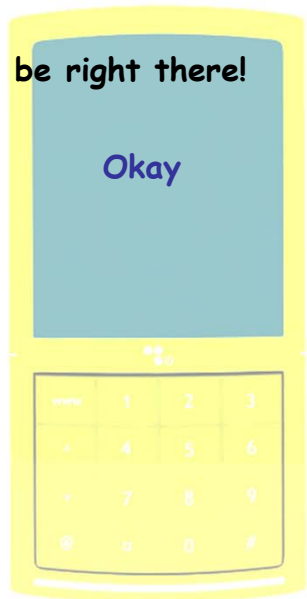
Airgt NB2D

Alright, there's nothing better to do!

BRT
K

I'll be right there!

Okay



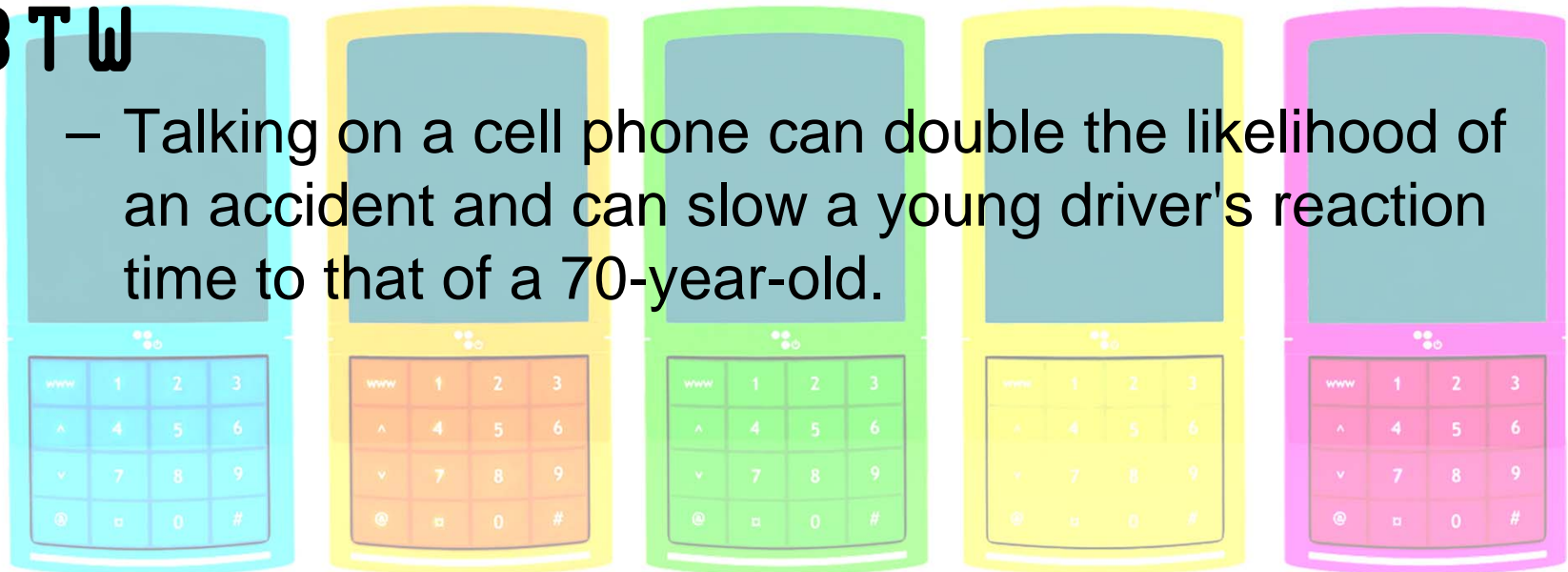
Wht a Nght 4sure

Did you get the message?

- It's a party night, a bring your own bottle party night! Except one of the teen'exters is not a drinker, for now!
- The other teen'exter, the drinker, is already on the way, driving, AND texting.

BTW

- Talking on a cell phone can double the likelihood of an accident and can slow a young driver's reaction time to that of a 70-year-old.



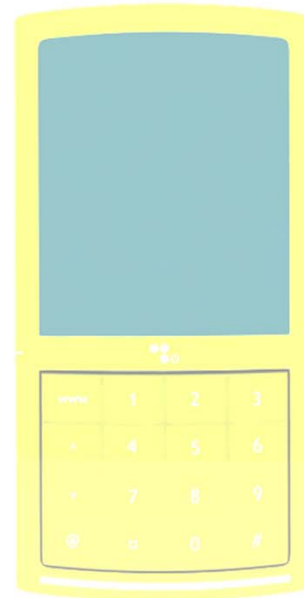
Y P t y ? Y D r n k ?

Teen surveyed who said that they either don't usually drink but have or drink often listed three main reasons for even trying alcohol in the first place.

– 2bKewl

– J4F

– 2FITNwF



2b wkewl

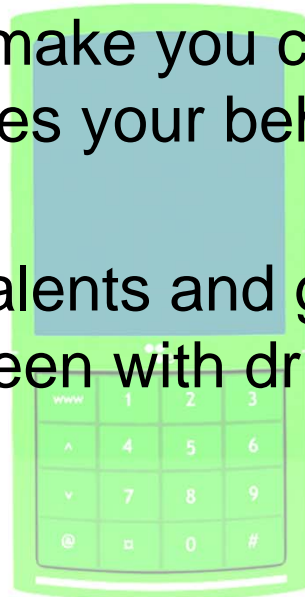
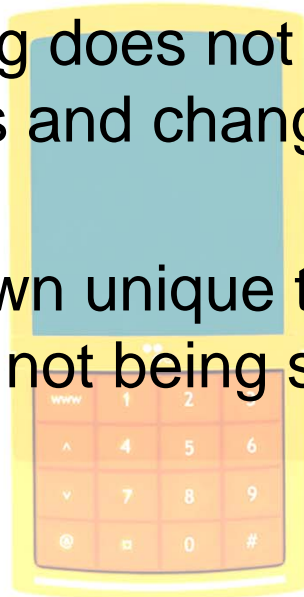
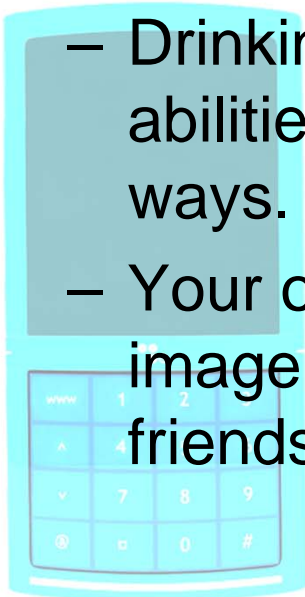
To be way cool

Peer pressure to be cool is often ranked as one of the highest factors for trying drinking for the first time.

– Often drinking is thought to make you feel better about yourself

– Drinking does not make you cool, it impairs your abilities and changes your behaviors in negative ways.

– Your own unique talents and gifts build a better self image, not being seen with drinks in hand and drunk friends.

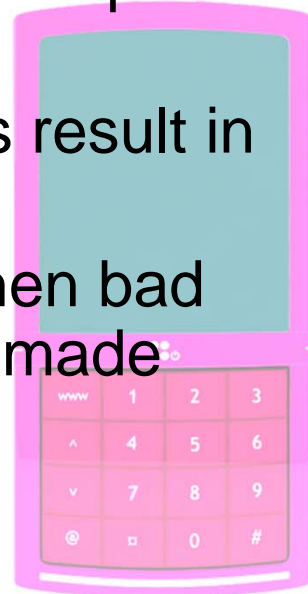
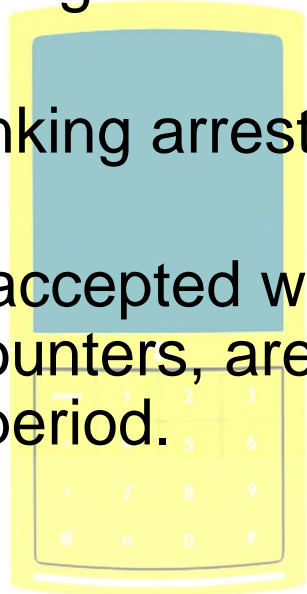
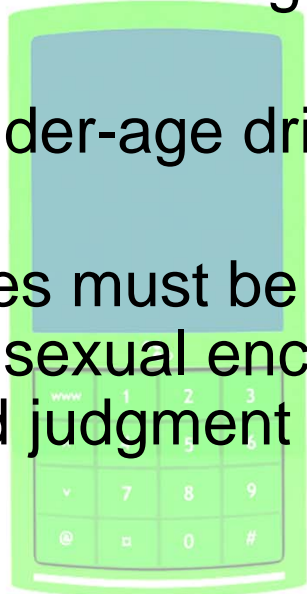
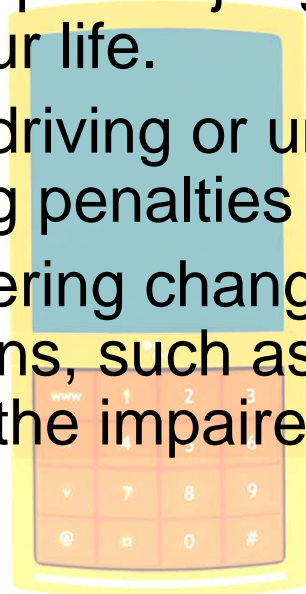
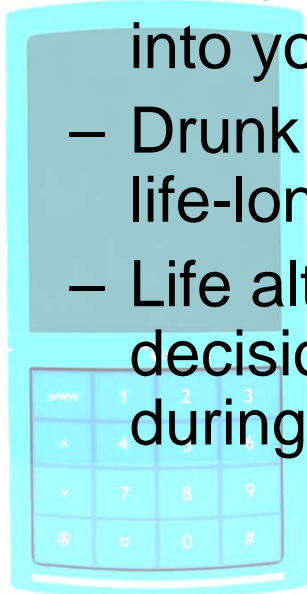


J4F

Just for Fun

Movies, stories, and tall tales abound about the fun associated with drinking and the antics of "fun drunks." However, tales of the dark side of drinking are not recounted:

- Poor/impaired judgment bring negative consequences into your life.
- Drunk driving or under-age drinking arrests result in life-long penalties
- Life altering changes must be accepted when bad decisions, such as sexual encounters, are made during the impaired judgment period.



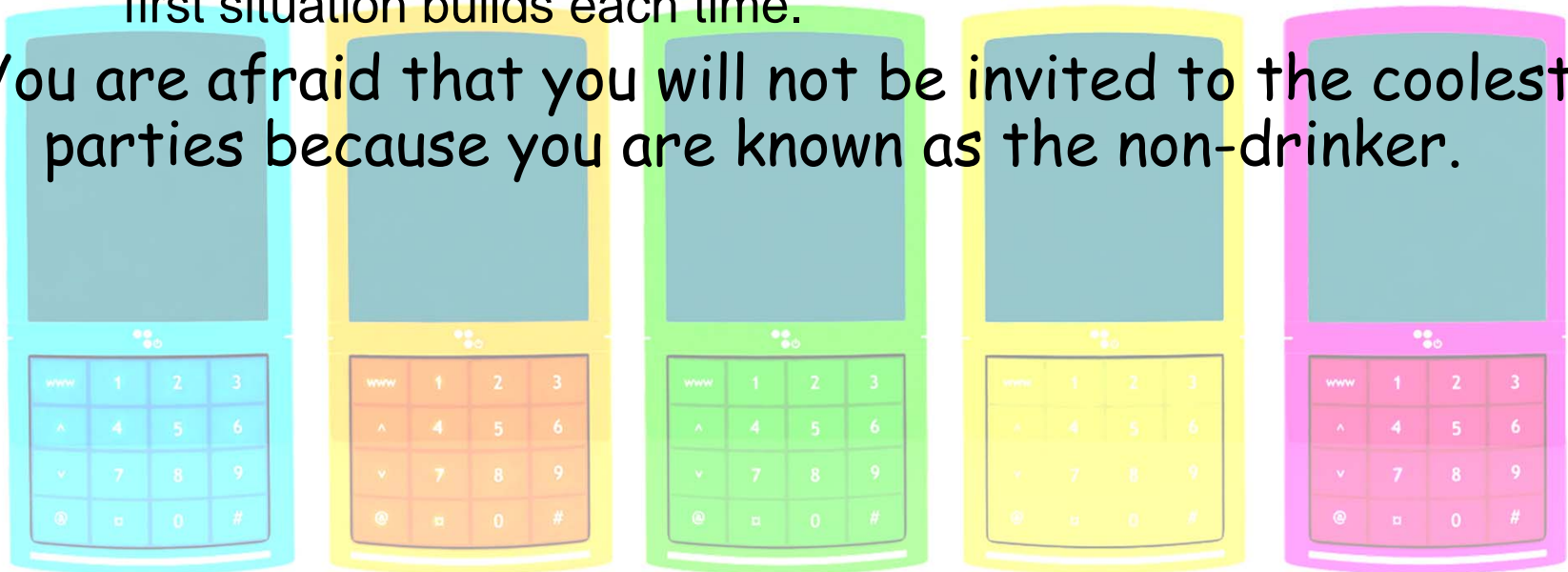
2FITNwF

To Fit in With Friends

Everyone around you is pointing and laughing at you because you're different without a glass

- You decide to just try it once
- One time leads to another and another as the pressure from the first situation builds each time.

You are afraid that you will not be invited to the coolest parties because you are known as the non-drinker.



WhT A Nght, cont.

FISH - MU!!!

First In and Still Here - Messed UP!!!

Whr RU?

Where are you?

DS plyn pong

Downstairs, playing pong.

Rdy 2 go?

Ready to go?

Wanna ply?

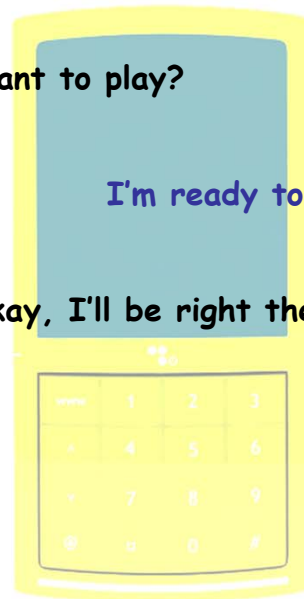
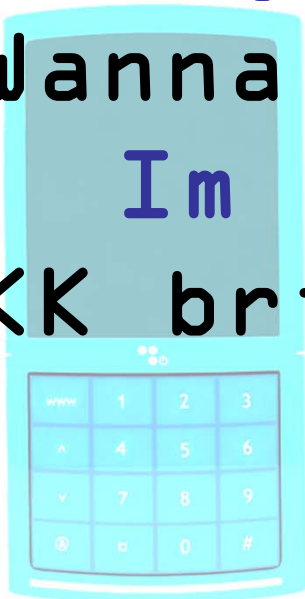
Want to play?

Im rdy to lve!

I'm ready to leave

KK brt

Okay, I'll be right there!



Wnt me 2 drive?

Want me to drive?

Nah im good!

No thanks, I'm fine to drive!

Uv been drkn

You've been drinking!

No wry im good!

Don't worry, I'm fine to drive.

Alrht if ur sure.

Alright, if your sure your fine!

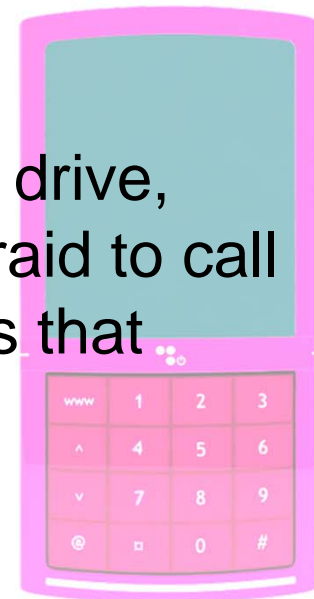
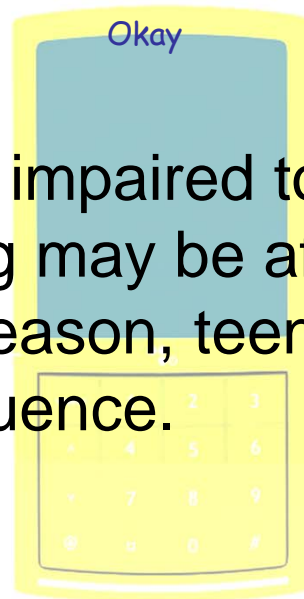
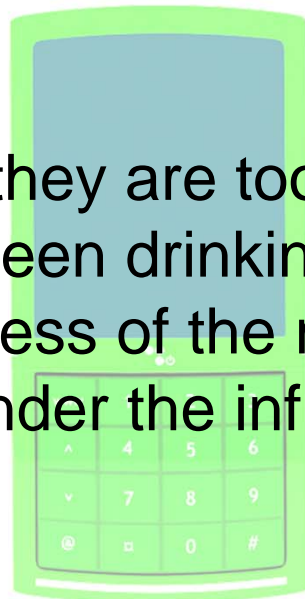
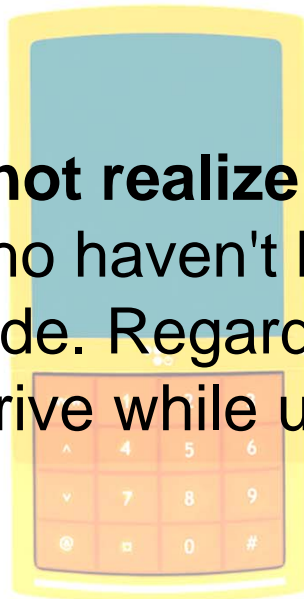
BRT

I'll be right there!

K

Okay

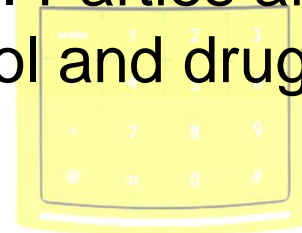
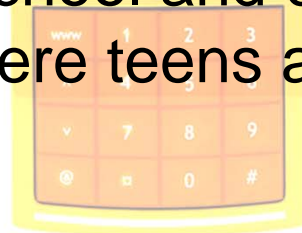
Teens may not realize they are too impaired to drive, and some who haven't been drinking may be afraid to call home for a ride. Regardless of the reason, teens that drink often drive while under the influence.



RU FOLLOwN the STRY?

The teens have been at the party, and one is drinking and the other chose not to, yet the drinker feels ready to drive the non-consumer home.

- Even teens who don't drink, but attend parties where alcohol is present are at risk.
- Teens often don't use alcohol or drugs during the week but binge on the weekends. This is very common during the high school and college years. Parties are common places where teens access alcohol and drugs.



WhT A Nght - end.

911 - mom

Help, mom

WHERE ARE YOU?

Mom Answers

Im soo sry

I am so sorry!

WHY WHAT'S WRONG?

Mom Answers

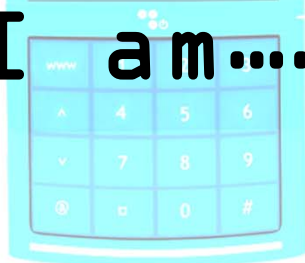
Ftbomh I thght I was fine

From the bottom of my heart, I thought I was fine to drive!

OH MY GOSH ARE YOU ALL RIGHT?

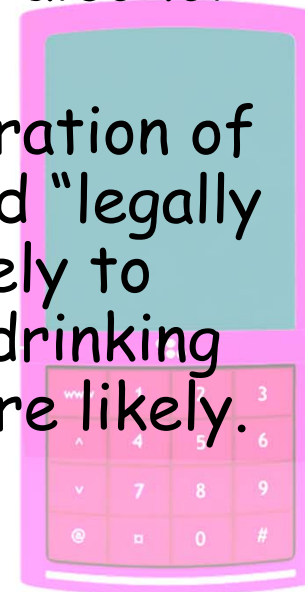
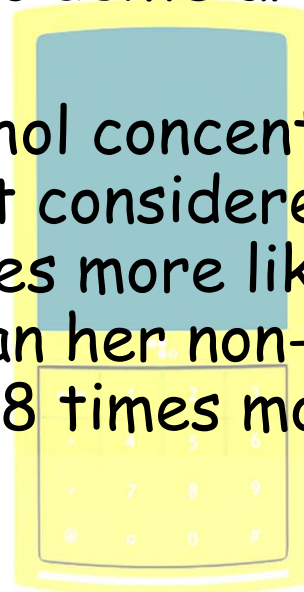
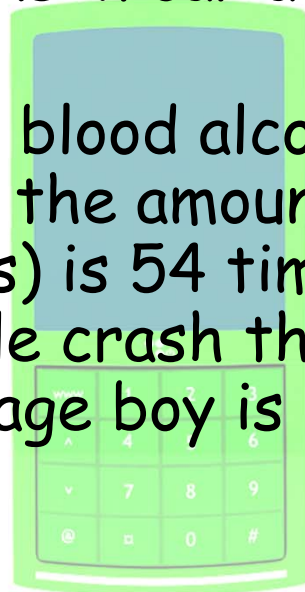
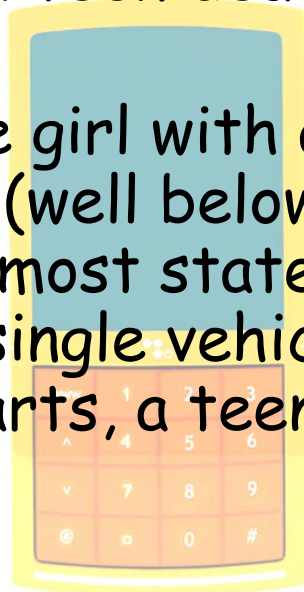
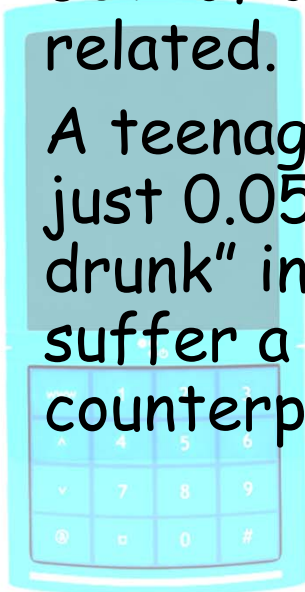
Mom Answers

I am.....



TN DrkDrvn FCTS

- Teenage drunk driving kills eight teens every day.
- In 2008, 28% of teen drivers who died in car accidents had been drinking.
- 40% of alcohol-related fatal car crashes involve teens.
- 60% of all teen deaths in car accidents are alcohol related.
- A teenage girl with a blood alcohol concentration of just 0.05 (well below the amount considered "legally drunk" in most states) is 54 times more likely to suffer a single vehicle crash than her non-drinking counterparts, a teenage boy is 18 times more likely.



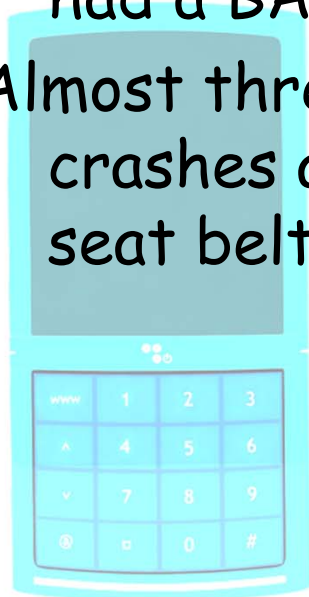
FTBOMH...Im sry!

From the bottom of my heart, I'm sorry

Im sry y did it hav 2 b u n not me?
I waz the 1 who made the wng choice
bt now u payd the price
I shd hav let u drive - listnd 2u
IF ONLY ID MADE BETR DECISIONS

25% of drivers ages 15 to 20 who died in car crashes had a BAC of 0.08 or higher in 2008.

Almost three out of every four teen drivers killed in car crashes after drinking and driving were not wearing a seat belt.



WUWH!

Wish you were here!

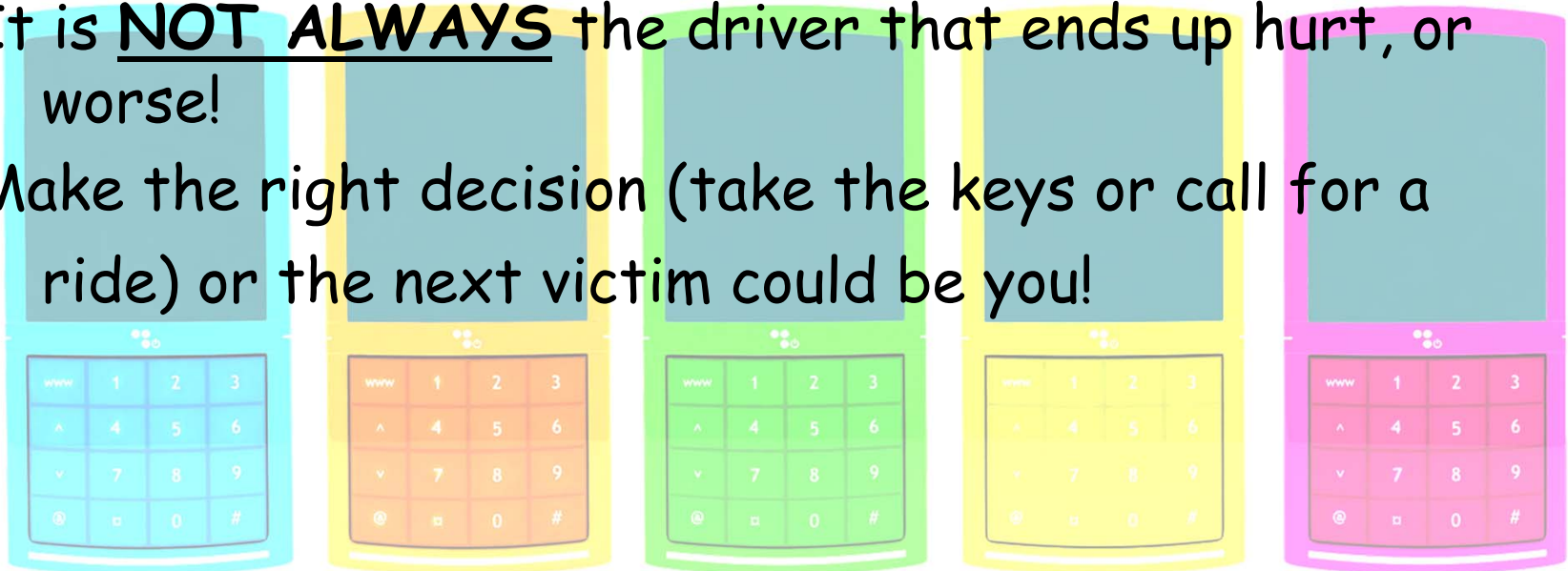
Y isnt it me thts gon?
Nt u nt my bff?

Every 22 minutes someone dies in an alcohol-related motor vehicle accident.

On any given weekend evening, one in 10 drivers on America's roads has been drinking.

It is NOT ALWAYS the driver that ends up hurt, or worse!

Make the right decision (take the keys or call for a ride) or the next victim could be you!

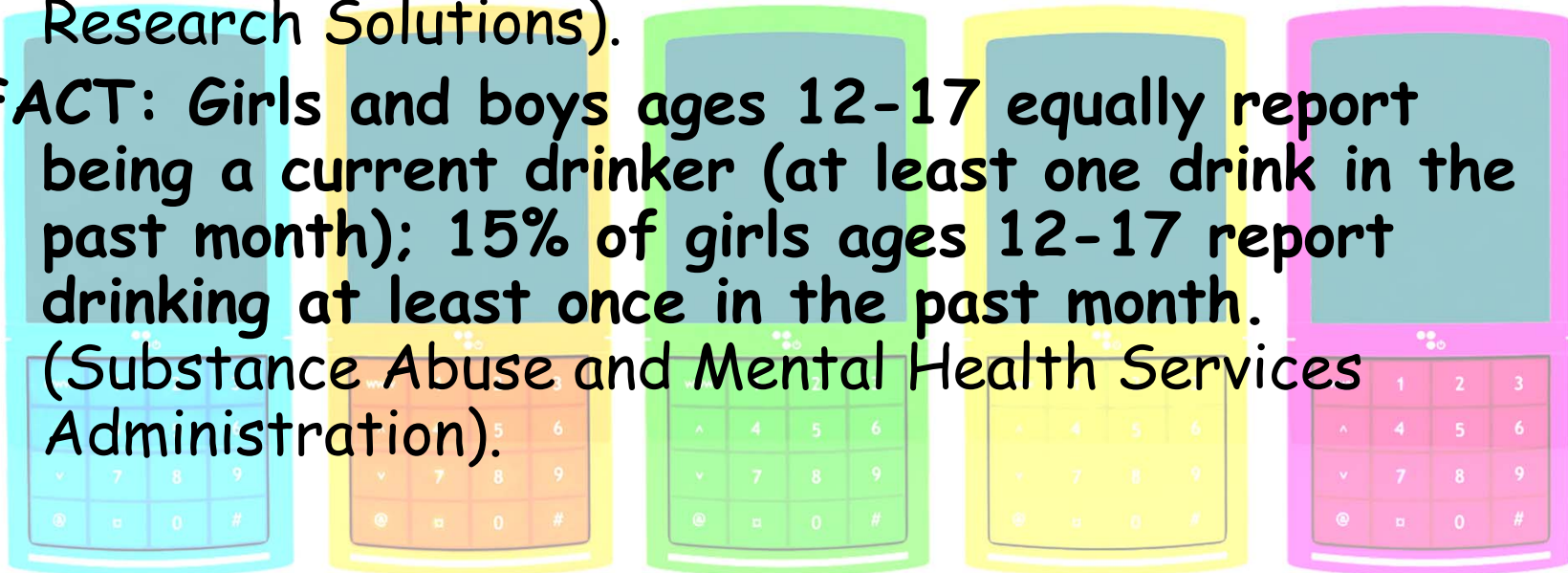


TEEN FACTS

FACT: Each day 7,000 children under the age of sixteen take their first drink (Center for Applied Research Solutions).

FACT: Rates for under-age binge drinking in boys increased from 18.8 in 2003 to 20.7 in 2005, rates in girls decreased. (Center for Applied Research Solutions).

FACT: Girls and boys ages 12-17 equally report being a current drinker (at least one drink in the past month); 15% of girls ages 12-17 report drinking at least once in the past month. (Substance Abuse and Mental Health Services Administration).



Hds UP 2B Safe

Listen to your gut. If you feel uncomfortable, even if your friends seem to be OK with what's going on, it means that something about the situation is wrong for you.

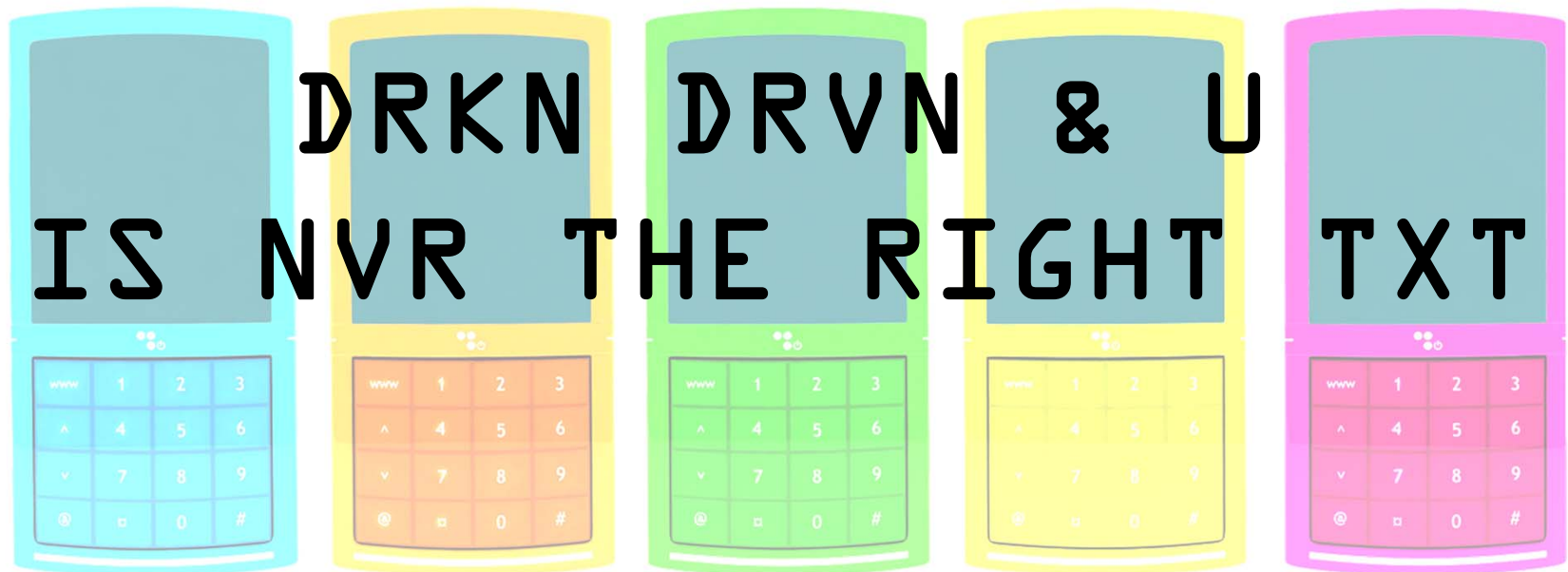
- Hang with people who feel the same way you do. If you're hearing that little voice telling you a situation's not right, chances are others hear it too.
- Plan for possible pressure situations. If you'd like to go to a party but you believe you may be offered alcohol or drugs there, think ahead about how you'll handle this challenge.
- Arrange a "bail-out" code phrase you can use with your parents without losing face with your peers.
- Learn to feel comfortable saying "no." With good friends you should never have to offer an explanation or apology.
- Consider yourself a leader, and know that you have the potential to make a difference.

Get the MSG

No matter how much or how little

No matter where or when

No matter what or why



Get the Msg



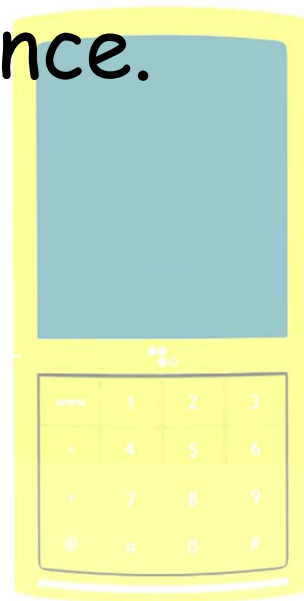
DRKN DRVN & U
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Supplemental Parents Material

The following three slides can be used
when the presentation is shown to an
adult audience.



PRNTS -)

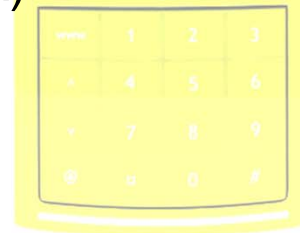
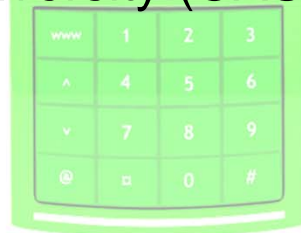
Parents Listen:

Only one in four teens in America (27 percent, about 6.5 million) lives with "hands-on" parents.

- Parents who have established a household culture of rules and expectations for their teen's behavior and monitor what their teens do.

These teens are at one quarter the risk of smoking, drinking and using drugs when compared with teens who have "hands-off" parents.

- According to a new survey of 1,000 American teens ages 12-17 conducted by The National Center on Addiction and Substance Abuse at Columbia University (CASA).



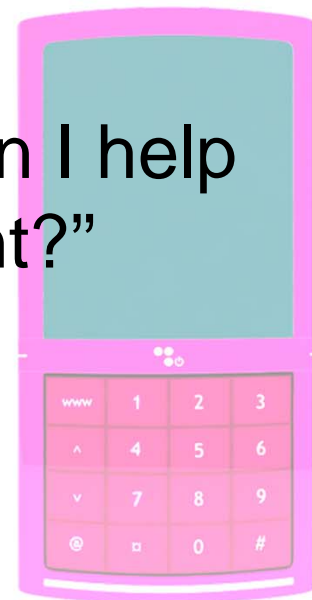
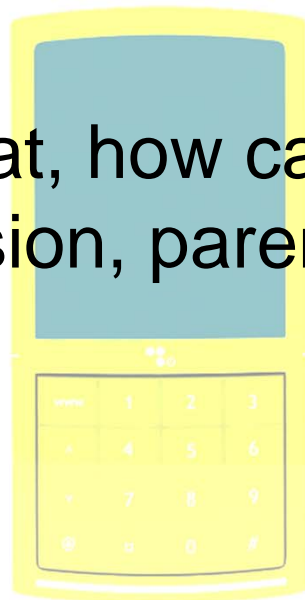
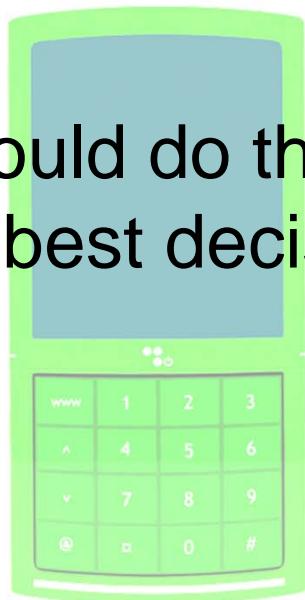
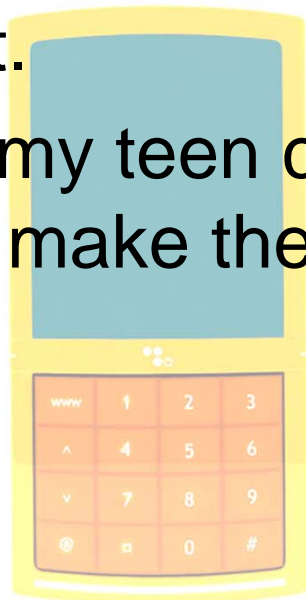
Y u r s D r n k s ?

Why your teen drinks?

Look at the triggers or risk factors that lead to under-age drinking.

– Do not be a “my teen wouldn’t do that,” parent.

– Be a “my teen could do that, how can I help her to make the best decision, parent?”



Hands ON

Hands On

Start early and monitor what your teen is doing:

- Such as the TV shows they watch,
- the CD's they buy,
- what they access on the Internet,
- and where they are spending evenings and weekends.

Think of your behaviors and what your teen observes:

- When and where do you drink,
- Do you drive even after consuming one drink?
- Do you ride with your husband/friend/companion after they have drank?

